The University of Southern Queensland

Course Specification

Description: MeBUS Project C

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Academic Group: FOBUS
Academic Org: FOB005
HECS Band: 2
ASCED Code: 020399

SYNOPSIS

The Project for the Master of e-Business comprises the writing of a paper (maximum of 20,000 words) which incorporates a literature component together with a practice-oriented project. Students examine an area of interest relating to electronic commerce and are assisted by a supervisor with appropriate background. Each candidate for the project is required to submit a proposal for approval and endorsement at the commencement of the project. Topics are usually drawn from the candidate’s experience and interest in the area of electronic commerce but may also be allocated by the course leader.

TEXT and MATERIALS required to be PURCHASED or ACCESSED:

Books can be ordered by fax or telephone. For costs and further details use the 'Book Search' facility at http://bookshop.usq.edu.au by entering the author or title of the text.


REFERENCE MATERIALS

Reference materials are materials that, if accessed by students, may improve their knowledge and understanding of the material in the course and enrich their learning experience.

Existing projects/project reports (if available) in USQ and other libraries may be consulted.


**STUDENT WORKLOAD REQUIREMENTS**

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